Regional Bahá’í Council of the Atlantic States

*Delaware · District of Columbia · Kentucky · Maryland · North Carolina*

*Tennessee · Virginia · West Virginia*

January 24, 2014

To all Local Spiritual Assemblies in the Atlantic Region

Dearly loved friends,

The Regional Bahá’í Council seeks your assistance with informing the friends in your community of a series of Institute campaigns to take place in March and April 2014. These campaigns form a part of our region's strategy for raising up homefront pioneers and visiting teams who can be deployed to one or more of the 65 clusters in which we have committed to initiating a program of growth by Ridvan 2016. The campaigns are also aimed at assisting our youth to advance through the sequence of courses and accelerate the programs of growth already underway in their home clusters.

Our region has had three of these campaigns since last summer, and we have observed that participants are consistently transformed and empowered by the atmosphere of devotion and sacrificial service they engender.

Campaigns are residential training programs that require a full-time commitment. Participants have accommodations provided by local host families and travel to a nearby venue to engage in joyous days of study, prayer, artistic expression and community outreach. What is more, campaigns are not isolated events, but rather are designed to nurture the process of individual and collective transformation already in motion in cluster after cluster. It is our hope that the friends depart from the campaigns with greater spiritual energy and a clearer vision for their path of service to the Cause, a path that the Universal House of Justice reminds us "can be experienced and known, not only by one or two but by scores upon scores".

The Atlantic Region has the bounty of establishing 112 programs of growth by the end of the Plan. Currently we have 45 programs of growth. Detailed information of the region’s needs and goals are available at [www.bahai-atlantic-rbc.org](http://www.bahai-atlantic-rbc.org).

We ask you to carefully consider, as a part of your systematic efforts to lovingly mobilize the believers, how you can encourage and support the youth and adults in your communities to reflect on the needs of the Five Year Plan in your cluster and in the region. It is our hope many friends will prayerfully consider participating in one of the campaigns.

Below you will find a list of dates and locations for the spring campaigns as well as a link to an application form we ask you to share with all prospective participants. Campaigns will take place every season, so if friends are not available in March or April, the next opportunity will be in the summer months. In the meantime, they should move forward with zeal and tenacity in their exertions to translate Bahá’u’lláh's vision for humanity into reality wherever they reside.

With loving Bahá’í greetings,

Corinne Perry

Secretary

**Institute campaign dates Location**

March 1-9, 2014 Louisville, Kentucky

March 8-16, 2014 Washington DC

March 15-23, 2014 Nashville, Tennessee

March 29-April 6, 2014 Durham, North Carolina

April 12-20, 2014 Baltimore, Maryland

April 12-20, 2014 Fairfax, Virginia

Application link: [Serving the Divine Plan | Spring 2014 - Application](https://docs.google.com/forms/d/15JOV1u0HDY-FdIrDZ1rY2Om4AZuG3EHVCmoVXxg_-Us/viewform)